BE THE LIGHT
ARI ARTEAGA FOUNDATION

BE THE LIGHT BOWL Flag Football Tournament &
light the Night Cocktail
Sponsorship Opportunities

All proceeds benefit the Ari J Arteaga Foundation - BE THE LIGHT
Dual and Single Event Sponsorship Opportunities

4th Annual BE THE LIGHT BOWL Flag Football Tournament
Sunday, December 4, 2022

3rd Annual light the Night Cocktail (Studio 54 Theme)
Friday, December 9, 2022

4th Annual BE THE LIGHT BOWL Flag Football Tournament

Kendall Boys & Girls Club, 9474 N. Kendall Drive, Miami, FL 33176
Sunday, December 4, 2022
8:00 AM - 5:00 PM

Audience:

- 1000 Flag Football Players, 100 Coaches (100 Teams) - Elementary, Middle, and High School Students.
- Over 4,000 + Attendees.

3rd Annual light the Night Cocktail (Studio 54 Theme)

Newman Alumni Center at UM, 6200 San Amaro Drive, Coral Gables, FL 33146
Friday, December 9, 2022
6:30 PM to 12:00 AM

Audience:

- 400 Guests (Approx.) - Adults only (21 + yrs. old)

9,500 + Followers on Instagram, Facebook, Twitter, and LinkedIn combined ranging in age from 10 to 65 years old.

SUPER DUPER STAR SPONSOR $20,000

Main Sponsor for TWO main events - BE THE LIGHT BOWL (12/4/22)
& light the night Cocktail (12/9/22)

Included:

- Advertisement in Quarterly Newsletter for one year *(ad provided by sponsor).*
    - o Distributed to database of 2000+ emails and all social media platforms.
- Sponsor recognition announcements at both events.
- Sponsor's logo post on Foundation's social media outlets *(two posts: one post per event).*
- Two social media post options *(may choose one of the three options below per event):*
    - o Sponsor e-flyer advertisement *(provided by sponsor).*
    - o A brief interview with sponsor conducted by Foundation personnel *(to share about your company and its community impact).*
    - o A short social media commercial *(provided by the sponsor)* posted on Foundation's social media platforms.
- Sponsor's logo on Foundations website.
- Sponsor's logo recognition on all digital promotional/communication materials for both main events.
- Ten (10) tickets to the 2nd Annual Hall of Fame Happy Hour *(exclusive to sponsors/donors)* date TBA.
- Sponsor shall share two main events e-flyers *(created by the Ari Arteaga Foundation)* on their social media platforms in support of the Foundation *(two posts: one post per event).*

@ BE THE LIGHT BOWL (12/4/22) receive:

- Sixteen (16) Tickets to the VIP Zone (21 yrs. old and over to enter).
- Ten (10) General Admission Tickets
- Four (4) VIP Parking Passes at the BTL BOWL.
- Two (2) – 1.5 M X 1.5 M Banners on Trusses at Main Gate Entrance.
- Step and Repeat – Team Picture Backdrop *(58 Teams Approximately).*
- Sponsor logo on field banner.
- Opportunity to set up one (1) Activation Tent 10 X 10.
- Sponsor promotional item added to the players' swag bag *(bag provided by sponsor).*

@ light the night Cocktail (12/9/22) receive:

- Twelve (12) Tickets to the Light the Night Cocktail & VIP Seating.
- Sponsor logo on Bid Pal event page for all silent auction item bids.
- Opportunity for sponsor to speak at event and play a short corporate video & logo on dedicated screen.
- Gobo with sponsor's logo presented at the Light the Night Cocktail.
- Sponsor logo on the step and repeat.
- Sponsor logo printed on the gift bags given to the guest including promotional item *(provided by sponsor).*

EXTRA BRILLIANT LIGHT SPONSOR $15,000

Sponsor for TWO main events - BE THE LIGHT BOWL (12/4/22)
& light the night Cocktail (12/9/22)

Included:

- Advertisement in Quarterly Newsletter for one year (ad provided by sponsor).
    - o Distributed to database of 2000+ emails and all social media platforms.
- Sponsor recognition announcements at both events.
- Sponsor's logo recognition on the Foundation's website.
- Sponsor's logo recognition on the Foundation's social media outlets (two post: one post per event).
- Eight (8) tickets to the 2nd Annual Hall of Fame Happy Hour (exclusive to sponsors/donors) date TBA.
- Sponsor shall share two main events e-flyers (created by the Ari Arteaga Foundation) on their social media platforms in support of the Foundation (two posts: one per event).

@ BE THE LIGHT BOWL (12/4/22) receive:

- Fourteen (14) Tickets to VIP Zone (21 yrs. old and over to enter).
- Ten (10) General Admission Tickets
- Four (4) VIP Parking Passes at the BTL BOWL.
- One (1) Sponsor name/logo on Field Banner Displayed at KBG.
- Sponsor logo on banner dedicated screen in the VIP Zone.
- Opportunity to set up one (1) activation station 10 X 10.

@ light the night Cocktail (12/9/22) receive:

- Ten (10) tickets to the Light the Night Cocktail with VIP seating.
- Gobo with sponsor's logo presented at the Light the Night Cocktail.
- Sponsor's logo on a dedicated screen at Light the Night Cocktail.
- Sponsor's logo on the Step and Repeat.
- Sponsor's promotional item added to the gift bags given to the guest *(provided by sponsor)*.

MOST RADIANT LIGHT SPONSOR $10,000

Sponsor for TWO main events – BE THE LIGHT BOWL (12/4/22)
& light the night Cocktail (12/9/22)

Included:

- Advertisement in Quarterly Newsletter for one year *(ad provided by sponsor).*
    - o Distributed to database of 2000+ emails and all social media platforms.
- Sponsor recognition announcements at the two events.
- Sponsor's logo recognition on the Foundation's social media outlets *(two post: one post per event).*
- Sponsor's logo recognition on the Foundation's website.
- Six (6) tickets to the 2nd Annual Hall of Fame Happy Hour *(exclusive to sponsors/donors)* date TBA.
- Sponsor shall share two main events e-flyers *(created by the Ari Arteaga Foundation)* on their social media platforms in support of the Foundation *(two posts: one post per event).*

@ BE THE LIGHT BOWL (12/4/22) receive:

- Six (6) Tickets to the VIP Zone (21 yrs. old and over to enter).
- One (1) Sponsor name/logo on Field Banner Displayed at KBG.
- Six (6) General Admission Tickets.
- Sponsor promotional item added to the player swag bags *(provided by sponsor).*

@ light the night Cocktail (12/9/22) receive:

- Eight (8) Tickets to the Light the Night Cocktail including Priority Seating for guests.
- Sponsor logo at photo booth.
- Sponsor logo on a dedicated screen.
- Sponsor's promotional item added to the gift bags given to the guest *(provided by sponsor).*

SUPER DAZZLING LIGHT SPONSOR $5,000

Sponsor for TWO main events – BE THE LIGHT BOWL (12/4/22)
& light the Night Cocktail (12/9/22)

Included:

- Sponsor name/logo recognition on the Foundation's social media outlets.
- Sponsor logo recognition on the Foundation's website.
- Four (4) tickets to the 2nd Annual Hall of Fame Happy Hour (exclusive to sponsors/donors) date TBA.

@ BE THE LIGHT BOWL (12/4/22) receive:

- Four (4) Tickets to the VIP Zone (21 yrs. old and over to enter).
- Six (6) General Admission Tickets.
- Sponsor name/logo on 4 X 6 Banner Displayed at KBG.
- Sponsor promotional item added to the player swag bags (provided by sponsor).

@ light the Night Cocktail (12/9/22) receive:

- Six (6) tickets to the Light the Night Cocktail including priority seating.
- Sponsor's logo revolving banner with other level sponsors on a dedicated screen at the Light the Night Cocktail.

EXTRA SPECIAL POINT SPONSOR $2,500

Sponsor for TWO main events – BE THE LIGHT BOWL (12/4/22)
& light the Night Cocktail (12/9/22)

Included:

- Sponsor name/logo recognition on the Foundation's social media outlets.
- Sponsor logo recognition on the Foundation's website.
- Two (2) tickets to the 2nd Annual Hall of Fame Happy Hour (exclusive to sponsors/donors) date TBA.

@ BE THE LIGHT BOWL (12/4/22) receive:

- Four (4) Tickets to the VIP Zone (21 yrs. old and over to enter).
- One Sponsor name/logo on 4' X 6' Banner Displayed at KBG.
- Four (4) General Admission Tickets.

@ light the Night Cocktail (12/9/22) receive:

- Two (2) Tickets to the Light the Night Cocktail
- Sponsor's logo revolving banner with other level sponsors on a dedicated screen at the Light the Night Cocktail.

SINGLE EVENT SPONSORSHIP OPPORTUNITIES

BE THE LIGHT BOWL- DECEMBER 4, 2022

FIRST DOWN TEAMMATE $750

- Two (2) Tickets to the VIP Zone *(21 yrs. old and over to enter).*
- One Sponsor name/logo on 4' X 6' Banner Displayed at KBG.
- Sponsor name/logo recognition on the Foundation's social media outlets *(1 post together with all First Down Sponsors).*
- Sponsor logo recognition on the Foundation's website.

BE THE LIGHT
ARI ARTEAGA FOUNDATION

OUR PURPOSE

The Ari Arteaga Foundation was established in memory of Ari Arteaga who touched lives with his extraordinary personality and spirit, his natural ability to make others feel cared for, and his special way of engaging with people. He created friendships with all ages and walks of life, genuinely making a difference in their days, unknowingly helping others feel that their lives mattered.

Ari suffered a tragic auto accident at the age of 16, but his memory and spirit live on in every person who knew him. A few weeks prior to his accident, he had begun to spread his personal motto of 'Be the Light' on his social media bio and in his everyday living. A testimony of this is apparent in the celebration of his life through the support of the community in creating a foundation that is making a difference in helping those in need. Those who knew him are inspired to share his passion for life and genuinely caring for others.

The Foundation is dedicated to spreading Ari's giving spirit by inspiring others to help those in need. We are committed to engaging the community in offering philanthropic support for the present and future needs of individuals encountering life-changing challenges due to medical or financial difficulties, caused by unforeseen tragic circumstances.
Be the Light Foundation® is a public, not-for profit corporation, and is a qualified charitable organization under section 501(C)3 of the Internal Revenue Code.

OUR MISSION

To provide scholarships for students, who demonstrate financial need after exhausting all other funding resources, so that they may attend private high schools with an emphasis on a Christian education; provide financial support beyond high school and into higher education; and provide financial assistance to these students (and their families) should they experience an unforeseen event or hardship.

Ari Arteaga Foundation – BE THE LIGHT™, a non-profit organization that derives its inspiration from Ari's short, but extremely blessed life. Ari lived by his personal motto, "BE THE LIGHT", as he touched many lives sharing his passion and joy in making every day filled with compassion. Those who knew him are inspired to share his passion for life and caring for others.