BE THE LIGHT
ARI ARTEAGA FOUNDATION

ANNUAL SPONSORSHIP PACKAGES

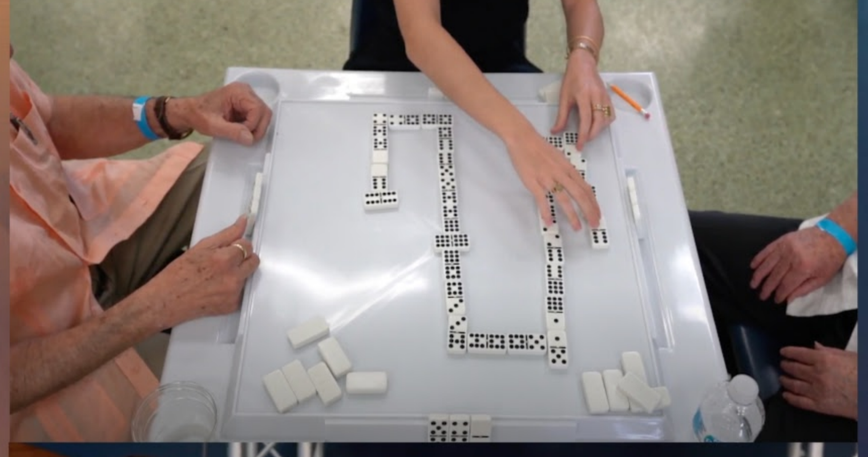
LIGHT THE NIGHT COCKTAIL
February






DOMINO TOURNAMENT
August






BE THE LIGHT BOWL
December






WHO WE ARE

Our mission is to provide need-based scholarships for deserving students who exemplify Ari's unique light and characteristics to continue their Christian education.

BE THE LIGHT CLUB

3000

MEMBERS

BE THE lil LIGHT CLUB

250

MEMBERS

BE THE LIGHT SPRING BREAK DRIVE

3 YEARS

300

TEENS & CHILDREN

BE THE LIGHT CHRISTMAS DRIVE

4 YEARS

800 TEENS & CHILDREN

$35,000

1000+ GIFTS

BE THE LIGHT SCHOLARSHIP

5 YEARS

51 RECIPIENTS

$215,000

BE THE LIGHT FOOD & TOILETRY DRIVE

4 YEARS

1,800

PEOPLE ASSISTED

5,600

MEALS PROVIDED

BE THE LIGHT HURRICANE RELIEF DRIVE

3 HURRICANES

220+ VOLS.

550

LARGE BOXES OF DONATIONS

BE THE LIGHT DIRECT ASSISTANCE

4 YEARS

30

PEOPLE ASSISTED

BE THE LIGHT THANKSGIVING DRIVE

4 YEARS

700

FAMILIES

$13,500

DID YOU KNOW?

Four Ways Social Responsibility Improves Business

1. COMMUNITY ENGAGEMENT
Show your support for the local community and earn loyal customers.

2. INCREASED SALES
Customers are more likely to buy from companies that do good.

3. TAX DEDUCTIONS
Properly planned, charitable donations and sponsorships can reduce tax liability.

4. NETWORKING
One of the best ways to network with potential clients and partners is through philanthropic endeavors.

10K+
Social Media Followers

Up to 3,500+
Event Attendees





Email Subscribers

FEBRUARY	AUGUST	DECEMBER
LIGHT THE NIGHT COCKTAIL	**DOMINO TOURNAMENT**	**BE THE LIGHT BOWL**
Vibrant, disco themed evening event at the Shalala Student Center.	This family domino event is a great outing with lots of team building.	The most anticipated event of the year, our flag football tournament with 100+ competing teams.
Attendees: 400 | Adults Only	**Attendees:** 500+ | All Ages	**Attendees:** Up To 4000 | All Ages

ANNUAL SPONSORSHIP OPPORTUNITIES

Your sponsorship dollars directly fund our BE THE LIGHT Scholarship program providing need-based scholarships to faith-based schools for deserving students.

	LEVELS		
	PLATINUM	GOLD	SILVER
BENEFITS	**$50,000.00**	**$30,000.00**	**$15,000.00**
QUARTERLY NEWSLETTER: Email to 3,000K+ Subscribers			
Sponsor Advertisement (artwork provided by sponsor)	4	2	logo only
A short commercial (commercial *provided by sponsor*)	✓	✓	✗
A brief interview with sponsor conducted by Foundation personnel to share about your company and its community impact.	✓	✗	✗
SOCIAL MEDIA: 10K+ Followers			
Sponsor logo post (one post per event).	3	2	1
- Sponsor e-flyer advertisement (1 post) (artwork provided by sponsor)	✓	✓	✗
- A short social media commercial (1 post) (video provided by sponsor)	✓	✓	✗
- A brief interview with sponsor conducted by Foundation personnel to share about your company and its community impact. (1 post)	✓	✗	✗
WEBSITE:	✓		
Sponsor's logo on Foundations website home page.		✗	✗
Sponsor's logo on Foundations website event pages	✓	✗	✗
** Sponsor recognition on all additional fundraising events.*	✓	✗	✗
ALL MAIN EVENTS			
Sponsor logo on the step and repeat	✓	✓	✗
Sponsor recognition announcements	✓	✓	✓
Sponsor's logo recognition on all digital material	✓	✓	✗

The following are also available: Customized Packages, In-Kind Donation, Partnerships, Branded Fundraising Opportunities.
Please contact us for more details.

*Annual sponsorships are a 12-month commitment from your engagement date.

www.ariarteagafoundation.org | yarteaga@ariarteagafoundation.org | (786) 282-0132

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BENEFITS	$50,000.00	$30,000.00	$15,000.00
HALL OF FAME - Sponsors and Donors Exclusive Event			
Tickets	10	8	6
LIGHT THE NIGHT COCKTAIL			
Tickets	12	10	8
Opportunity for sponsor to speak at event and play a short corporate video	✓	✗	✗
Sponsor logo on Bid Pal event page for all silent auction item bids.	✓	✓	✗
Gobo with sponsor's logo	✓	✓	✓
Sponsor logo on dedicated screen	✓	✓	✓
BE THE LIGHT DOMINO TOURNAMENT			
Teams (players per team)	5	4	3
Event tickets - non player entry	10	8	6
Gobo at domino tournament	✓	✗	✗
Popup Banner	✓	✓	✗
BE THE LIGHT BOWL - FLAG FOOTBALL TOURNAMENT			
Teams - Consist of 10 players plus one coach	3	2	1
VIP Lounge Tickets (21 yrs.+)	10	8	6
General Admission Tickets	10	8	6
VIP Parking Passes	4	3	2
Sponsor logo inside the VIP Lounge	✓	✓	✗
Main Entrance Truss Sponsor Banner 3 M x 1.5 M	4	✗	✗
Main Entrance Truss Sponsor Banner 1.5 M X 1.5 M	✗	2	✗
Sponor banner 4x6	✓	✓	✓
Sponsor logo on (1) field banner	✓	✓	✓
Opportunity to set up one (1) Activation Tent 10 X 10.	✓	✓	✗
Sponsor promotional item added to the players' swag bag (Item *provided by sponsor*)	✓	✓	✓

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THANK YOU FOR YOUR SUPPORT

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ARI ARTEAGA FOUNDATION

facebook.com/BeLikeAri
@bethelight30_6

Annual Sponsor

SPONSORSHIP PAYMENT FORM

Name/Company Name: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Contact Person Name: _____

Contact Person Phone #: _____

Contact Person Email: _____

Social Media Handle: _____

✓	Annual Sponsor Level	
	Platinum Sponsor	$50,000
	Gold Sponsor	$30,000
	Silver Sponsor	$15,000
	Custom Amount	$

Payment Method: (select one)

Check: ☐ **Make check payable to: Ari Arteaga Foundation.** Please include this form.
Mail check to: 11767 S Dixie Highway, #153, Pinecrest, FL 33156
***Payment Plan available upon request**

Credit Card: ☐

Credit Card Type ___Master Card ___Visa ___Discover ___Amex

Cardholder Name (as shown on card): _____ **Exp. Date (mm/yy):** _____

Card Number: _____ CVV: _____

Cardholder ZIP Code (from credit card billing address): _____

I, _____ authorize the Ari Arteaga Foundation to charge my credit card for agreed upon purchase. I understand that my information will be saved to file for future transactions on my account.

The Ari Arteaga Foundation, Inc. is an organization exempt under IRC Section 501(c)(3) a Florida Non-For-Profit Corporation FEI/EIN No.: 83-1519367, a public charity. Donations may be deducted under IRC Section 170.

_____ _____

Customer Signature Date

Thank you for your contribution and support of the Ari Arteaga Foundation.
Your LIGHT will assist those in need of light due to an unforeseen hardship.